

INTERVENTION PROGRAM IN LUDHIANA KNITTED APPAREL CLUSTER

India
Ludhiana

DESCRIPTION OF THE PROJECT

The Cluster Level Intervention Project was in affiliation with SIDBI. The interventions incorporated training & workshops in the field of skill development, technology (knitting & weaving), branding, and energy audits, etc. Seminars & workshops were organized to sensitize units on energy efficiency and Govt. & SIDBI schemes and distributed knowledge capsule to raise awareness regarding the MSME schemes for the manufacturing units. ACDS drafted Action Plans & Design Documents for the long run on how to address skill, technology and marketing issues in MSME & promotion of Brand Ludhiana.

TECHNICAL KNOWLEDGE APPLIED

- Varied Action Plans Designed
- Designed Documents for Long-Run as to address skill issues; technology backwardness & promotion of Brand Ludhiana as a Co-Branding Strategy

SERVICES FACILITATED

Awareness on energy efficiency measures .

Awareness on government and SIDBI schemes for MMSEs Introducing ISTSL's 4E solutions in the knitwear cluster of Ludhiana .

Organising One day workshops on QC & QA-

Energy audits in 3 firms of the cluster.

Training in advanced knitting and weaving practices for Ludhiana Knitwear Cluster MSMEs.

Brand Building - Seminar on 'How to promote Brand Ludhiana' .

Preparation of action plan document on :

'How technology improvements can be introduced in the Ludhiana knitwear cluster value chain'

'How to promote Brand Ludhiana'

'How skilling issues can be best addressed in the Ludhiana cluster'

Knowledge Capsule on Government schemes for MSMEs

PRIMARY OBJECTIVE

This was a pilot project of SIDBI and the interventions included training & workshops in the field of skill & manpower, technology (knitting and weaving), co-marketing cum branding and pilot programmes of energy audits etc.

Seminar & workshops were organised to sensitize units on energy efficiency and Govt. & SIDBI schemes and distributed knowledge capsule to make units aware of the schemes . ACDS drafted Action Plans & designed Documents for the long run on how to address skill issues , technology backwardness & promotion of Brand Ludhiana as a Co- Branding strategy .

Outcome

- 80 persons trained and educated in different operations and aspects of working operations.
- Organized course content on knitting technology comprising of safety standards, oiling, and function of machine parts; types of looping elements; knits used in knitting like plain, tuck and types of defects among others .

- 20 persons trained in advanced knitting technology; operating procedure and machinery maintenance.
- Organized course content on weaving technology comprising of safety standards, oiling, classification of loom & their motions and weaving practices; Types of shedding and drafting; difference & types of jacquard and dobby; maintenance chart and Woven fabrics defects and remedies.
- 20 persons trained in weaving technology, operating procedure, and machinery maintenance.
- About 40 managers & supervisors educated and trained on Occupational Health Safety (OHS) measures, using Personnel Protective EquipEquipment) and also on Quality Control/ Quality Assurance (QC/QA).